



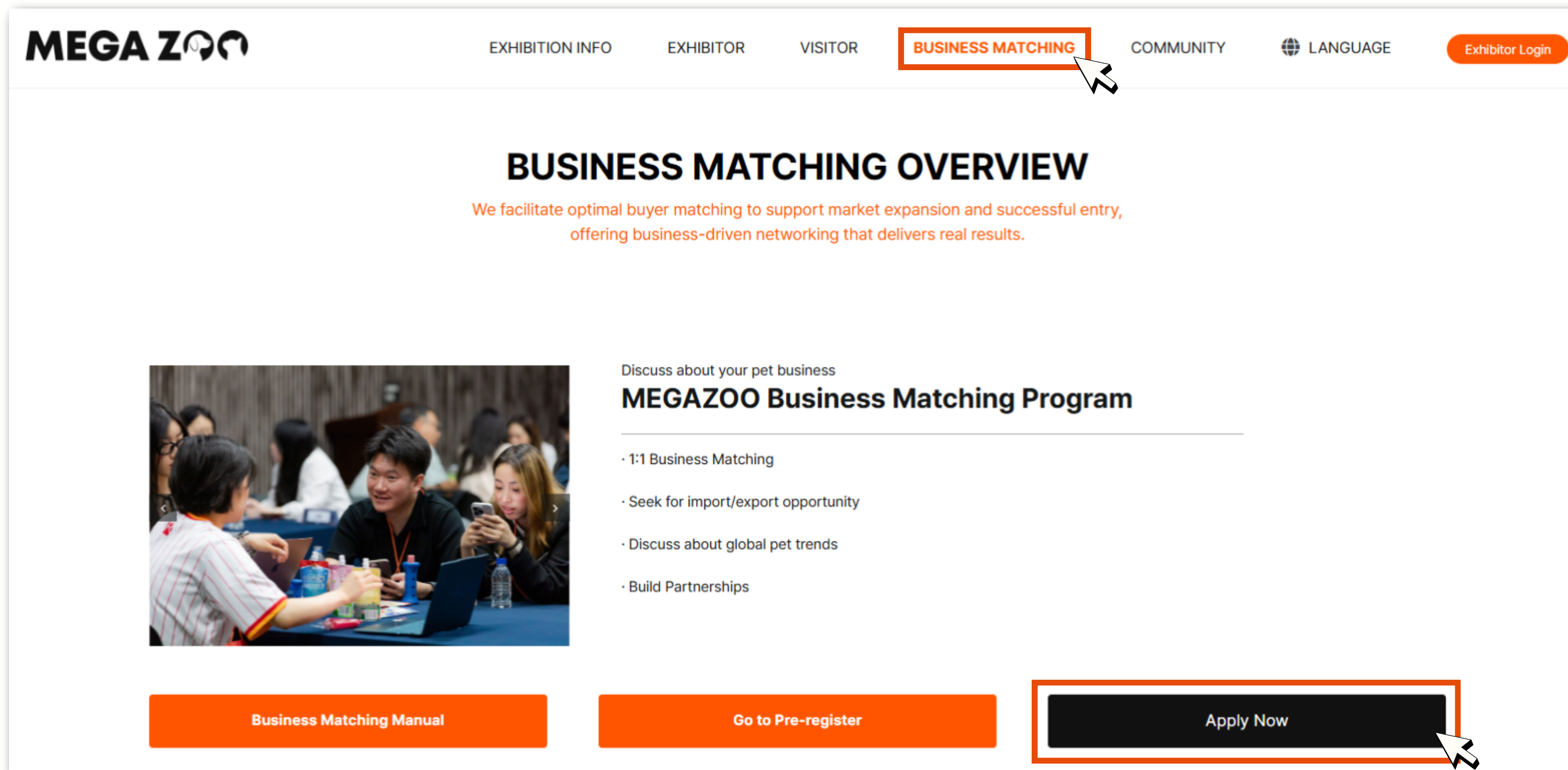
MEGAZOO 1:1 BUSINESS MATCHING PROGRAM

Business Matching Program Manual (For Business Visitors)

 2026. **11.20** (FRI) – **11.22** (SUN) |  KINTEX 1

01 Access & Registration

- 1 Click 'Apply Now' to go to the Business Matching website.



01 Access & Registration

- 2 Click 'Log In' to begin your registration.

The screenshot displays the MEGA ZOO 2026 Global Business Matching Program website. The header includes the MEGA ZOO logo, the event title, and language options (한, EN). A navigation bar contains links for Event Overview, Edit Profile, Request Meeting, Meeting Requests, and Schedule. The Event Overview page is active, showing a description and a large banner for the Business Matching Program. The banner includes the MEGA ZOO logo, the program name in English and Korean, the dates 2026. 11. 20 [FRI] - 11. 22 [SUN], and the location KINTEX 1. A dropdown menu is open, highlighting the 'Log In' button with a red box and a mouse cursor, and also showing an 'Exit Event' option.

MEGA ZOO

MEGAZOO 2026 Global Business Matching Program

한 EN

Event Overview Edit Profile Request Meeting Meeting Requests Schedule

Event Overview

Review the business matching process, schedule, and important information.

Upcoming

MEGA ZOO

Business Matching Program

—— 비즈니스 매칭 프로그램 ——

2026. **11. 20** [FRI] – **11. 22** [SUN]

📍 KINTEX 1

→ Log In

← Exit Event

01 Access & Registration

3 Please enter the name and email address you provided during pre-registration.

*Please pre-register to participate in the Business-Matching Program.

Pre-Register(CLICK)

The screenshot shows the MEGAZOO 2026 Global Business Matching Program interface. At the top, there is a logo for MESSE ESANG and a language toggle switch set to 'EN'. The main heading is 'MEGAZOO 2026 Global Business Matching Program'. Below this, there are two tabs: 'Visitor Login' (selected) and 'Exhibitor Login'. The form contains two input fields: 'Name' with the placeholder text 'Pre-registered Name' and 'Email' with the placeholder text 'example@email.com'. Below the input fields are two buttons: an orange 'Log In' button and a white 'Pre-register' button with an external link icon. The 'Pre-register' button is highlighted with a red rectangular border, and a mouse cursor is pointing at it. At the bottom of the form is a 'Go Back' link with a left arrow.

01 Access & Registration

4 Complete the 'Register Information' form.

*This information will be shown to exhibitors when they search or request meetings.

Register Information

Review your pre-registration and enter the additional information required for this event.

Type

Visitor Exhibitor

Contact Name *

Sinyeong Park

Email

sypark2.es@esgroup.net

Phone Number

02-123-4567

Mobile Number

010-1234-5678

Department

Pet

Position

Manager

Country *

Select a country

Business Card Image

Upload Business Card

Select a JPG, PNG, or other image file no larger than 5 MB.

Company Name (Korean)

Messe Esang

Company Name (English)

Categories of Interest

Select Categories of Interest

Website *

https://

Company Overview (Korean)

Company Overview (English)

Messenger Contacts

Only contacts marked as public are visible to other participants.

+ Add Messenger

No messenger contacts have been added.

01 Access & Registration

5 After completing the survey, click the 'Register Information' button.

*Please provide detailed information to improve the quality of your matches.

Survey

Enter information to improve the quality of business matching.

1. What is your primary purpose for joining this Business Matching Program? *

☐ Buyer: Looking to source new products/brands and find distribution partners.

☐ Seller: Looking to promote/export our products and expand sales channels.

☐ Both: Looking to both source products (Buyer) and export/sell products (Seller).

2. Please select your target countries or regions for business meetings. *

☐ Korea

☐ Japan

☐ China

☐ Taiwan

☐ Hong Kong

☐ Southeast Asia (Thailand, Singapore, Malaysia, Indonesia, Vietnam, etc.)

☐ Oceania (Australia, New Zealand)

☐ North America (USA, Canada)

☐ Europe

☐ Others (Middle East, Latin America, Africa, etc.)

3. Please select your level of decision-making authority regarding purchasing or business deals. *

☐ Final Decision Maker

☐ Key Evaluator / Recommender

☐ Information Gatherer / Assistant

4. Please select preferred or available business partnership terms. *

☐ OEM / ODM Production (Available or Requested)

☐ Low MOQ Deals (Available or Preferred)

☐ Exclusive Distribution Rights (Negotiable or Preferred)

☐ Standard Trade / Product Sourcing (Wholesale & Distribution)

5. Please select your preferred meeting language *

☐ Korean

☐ English

☐ Japanese

☐ Chinese

☐ Thai

☐ Other

6. Please select your estimated purchasing or deal budget for this exhibition. *

☐ Under USD 1,000

☐ USD 1,000 ~ USD 3,000

☐ USD 3,000 ~ USD 5,000

☐ USD 5,000 ~ USD 10,000

☐ USD 10,000 ~ USD 30,000

☐ USD 30,000 ~ USD 50,000

☐ Over USD 50,000

☐ Not Applicable (Seller / Sales only)

Cancel **✓ Register Information**

01 Access & Registration

- 6 The information and survey responses you provide will be displayed as shown below and shared with potential meeting partners.

[Event Overview](#) [Edit Profile](#) [Request Meeting](#) [Meeting Requests](#) [Schedule](#)

**MESSE ESANG**
MESSE ESANG
🌐 South Korea 📄 6 survey responses
[Toys](#)

Company Profile

Website
<https://megazoo.co.kr/eng/>

Survey Responses 6 responses

What is your primary purpose for joining this Business Matching Program?
Buyer: Looking to source new products/brands and find distribution partners.

Please select your target countries or regions for business meetings.
Korea

Please select your level of decision-making authority regarding purchasing or business deals.
Final Decision Maker

Please select preferred or available business partnership terms.
Low MOQ Deals (Available or Preferred)

Please select your preferred meeting language
English

Please select your estimated purchasing or deal budget for this exhibition.
Over USD 50,000

02 Browse & Request Meetings

- 1 Click on an exhibitor card for more information. You can filter and search for exhibitors you want to meet.

The screenshot displays the 'Request a Meeting' section of the MEGA ZOO application. At the top, a navigation bar includes 'Event Overview', 'Edit Profile', 'Request Meeting' (highlighted with an orange border and a mouse cursor), 'Meeting Requests', and 'Schedule'. Below this, the heading 'Request a Meeting' is followed by the instruction 'Select an approved participant to view details and request a meeting.'.

The main content area features a filter section with 'Type' buttons for 'Visitor' and 'Exhibitor' (the latter is selected), and a 'Search' input field with the placeholder text 'Search company, country, or category'. To the right of the search field, it indicates '1 companies'. Below the search section, 'Exhibitor Categories' are listed as buttons: 'All' (selected with an orange background and a mouse cursor), 'Pet Food', 'Treats', 'Health & Wellness', 'Grooming', 'Hygiene & Cleaning', 'Outdoor & Travel Gear', 'Clothing & Accessories', 'Toys', 'Beds & Home', and 'Pet Services'.

At the bottom, three exhibitor cards are shown, each with a logo, name, location, categories, product count, and a 'View Details' link:

- MESSE ESANG** (South Korea): Pet Food, Treats, Grooming. 1 product.
- MEGAZOO** (South Korea): Health & Wellness, Outdoor & Travel Gear, Toys. 1 product.
- K-PET FAIR** (South Korea): Beds & Home, Pet Services. 1 product.

02 Browse & Request Meetings

2 Review the exhibitor's information.

[Request Meeting](#) > [Company Details](#)

M

MESSE ESANG
A platform that connects people to people, people to technology
🌐 South Korea 📦 1 products
[Beds & Home](#) [Pet Services](#)

Request a meeting with MESSE ESANG?
Enter the meeting purpose and preferred time to send a request.

[Request Meeting](#)

Company Profile
A platform that connects people to people, people to technology
Website
<https://messeesang.com>

Messenger Contacts
WhatsApp 010-4326-7826

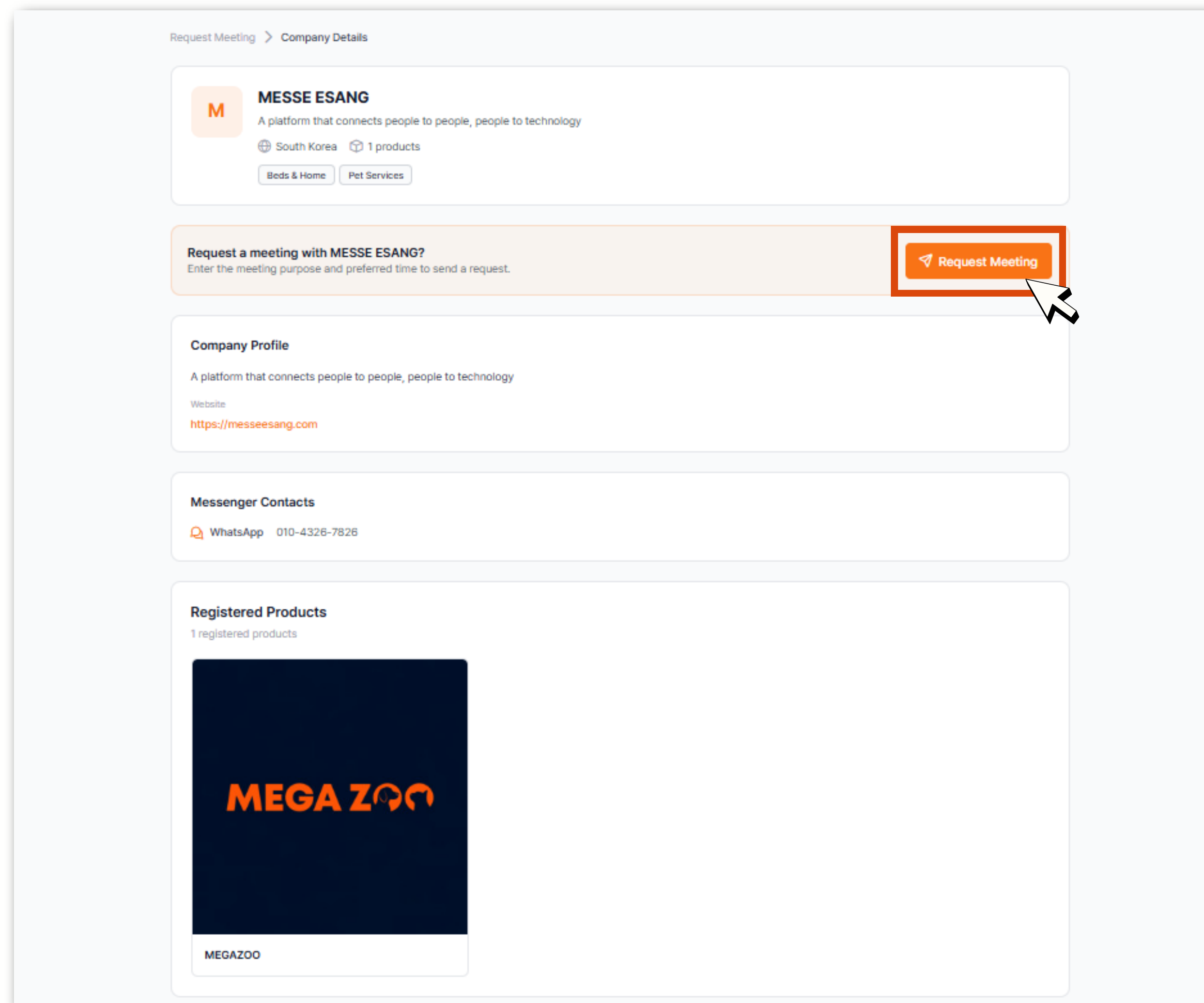
Registered Products
1 registered products



MEGAZOO

02 Browse & Request Meetings

3 Click the 'Request Meeting' button.



03 Apply for Meetings

- 1 Select a meeting date and time, then describe your objective in the 'Meeting Purpose' field.

**A specific purpose helps create more relevant and meaningful matches.*

Meeting Request Details

Request Date *

2026-11-20

2026-11-21

2026-11-22

Preferred Meeting Time *

Time 10:30 ~ 11:00

Requests 0 pending

Time 11:10 ~ 11:40

Requests 0 pending

Time 13:10 ~ 13:40

Requests 0 pending

Time 13:50 ~ 14:20

Requests 0 pending

Time 14:30 ~ 15:00

Requests 0 pending

Time 15:10 ~ 15:40

Requests 0 pending

Time 15:50 ~ 16:20

Requests 0 pending

Time 16:30 ~ 17:00

Requests 0 pending

Times with confirmed meetings cannot be selected.

Meeting Purpose *

e.g. Import consultation, OEM partnership, or product sourcing

This is the first information the recipient will see. (Max. 100 characters)

Additional Notes

Add products of interest or specific discussion topics.

Cancel

Request Meeting

04 My Status

1 On the 'Meeting Requests' page, you can view both received and sent meeting requests.

*One meeting per time slot. If declined, You can request another time with the same participant.

*You will receive email notifications about meeting updates.

The screenshot displays the 'Meeting Requests' page within the MEGA ZOO interface. At the top, a navigation bar includes links for 'Event Overview', 'Edit Profile', 'Request Meeting', 'Meeting Requests' (which is highlighted with an orange border and a mouse cursor), and 'Schedule'. Below this, the 'Meeting Management' section is titled, with a subtitle 'Review meeting requests by event date and time.' A filter bar shows 'All 1' (highlighted in orange), 'Received 1', 'Sent 0', 'Confirmed 0', and 'Declined 0'. The main content area is filtered by the date 'Fri, November 20' (2026-11-20), with a count of '1' in an orange box. A single meeting request is shown, highlighted with an orange border. It details a time slot of '11:10 ~ 11:40' with '1 pending' request. The participant is 'MESSE ESANG' from 'South Korea', offering 'Beds & Home, Pet Services' and 'Contact MEGAZOO - Exhibition'. It also notes '1 products' and a 'Pending' status. At the bottom of the request card are 'Accept' and 'Decline' buttons.

Event Overview Edit Profile Request Meeting **Meeting Requests** Schedule

Meeting Management

Review meeting requests by event date and time.

All 1 Received 1 Sent 0 Confirmed 0 Declined 0

▼ Fri, November 20
2026-11-20 1

Time 11:10 ~ 11:40
Requests 1 pending

MESSE ESANG 🇰🇷 South Korea
Beds & Home, Pet Services
👤 Contact MEGAZOO - Exhibition
📦 1 products Pending

Accept Decline

04 My Status

- 2 On the 'Schedule' page, you can view all confirmed meetings. Click 'Save PDF' to download your timetable.

[Event Overview](#) [Edit Profile](#) [Request Meeting](#) [Meeting Requests](#) [Schedule](#)

My Schedule

Review confirmed meetings in chronological order.

View

[All](#) [Compact](#)

Fri, November 20 2026-11-20


14:50 ~ 15:20

MESSE ESANG 🇰🇷 South Korea
👤 Sejin Park - Pet Department
🛡️ Toys

Matched

05 Business Matching Schedule

1 Business Matching Process Overview

*Please note that the above schedule may be subject to change depending on internal circumstances.

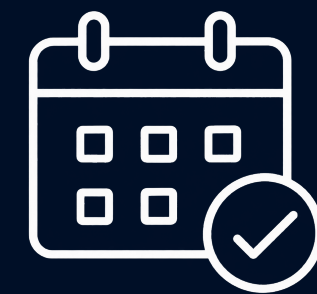
STEP 01



Exhibitor & Buyer
Registration

Aug 18 - Oct 30, 2026

STEP 02



Pre-Business
Matching

Aug 18 - Nov 16, 2026

STEP 03



On-site Meetings

Nov 20 - Nov 22, 2026

05 Business Matching Schedule

2 Event Details & Meeting Schedule



※ Place: KINTEX 1, Business Lounge

※ Date: NOV 20 (Fri) ~ 22 (Sat), 2026

※ Buisness-Matching Time Table

TIME	10:30-11:00	11:10-11:40	13:10-13:40	13:50-14:20	14:30-15:00	15:10-15:40	15:50-16:20	16:30-17:00
20th (Fri)	1st	2nd	3rd	4th	5th	6th	7th	8th
21st (Sat)	1st	2nd	3rd	4th	5th	6th	7th	8th
22nd (Sun)	1st	2nd	3rd	4th	5th	6th	7th	8th

※ On-site Information

- Please arrive at the Business Lounge at least 10 minutes before your meeting starts.
- At the Business Lounge reception desk, please provide your company name, and you will be guided to your assigned meeting table.



Thank you.

MEGAZOO OFFICE

T. +82-2-6121-6288

E. megazoo.es@esgroup.net

W. <https://megazoo.co.kr/eng/>