



[MEGAZOO 2026 Season 1]

MEGAZOO Biz-Matching Registration Manual

(Business Visitors)

MAY 29(Fri) - 31(Sun)

MEGAZOO

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00 MEGAZOO Biz-Matching Program

[EXHIBITION INFO](#)[EXHIBITOR](#)[VISITOR](#)[BIZ-MATCHING](#)[COMMUNITY](#)[LANGUAGE](#)[Exhibitor Login](#)

BIZ-MATCHING OVERVIEW

We facilitate optimal buyer matching to support market expansion and successful entry, offering business-driven networking that delivers real results.



Discuss about your pet business

MEGAZOO Biz-Matching

- 1:1 Business Matching
- Seek for import/export opportunity
- Discuss about global pet trends
- Build Partnerships

[Biz-Matching Manual](#)[Go to Pre-register](#)[Apply Now](#)

※ Click 'Apply Now' to go to the BMS website

01 BMS (Biz-Matching System)

01 SIGN IN

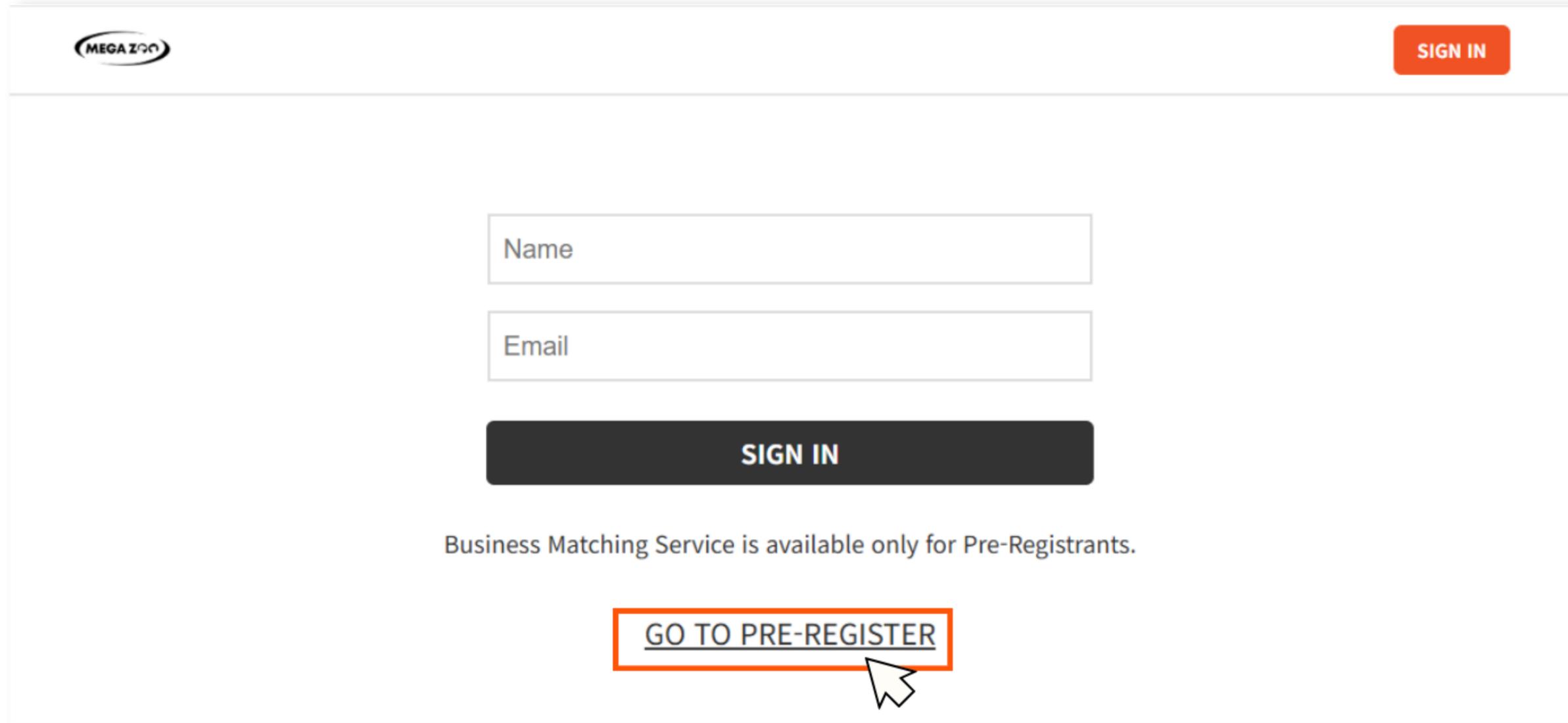
The screenshot displays the MEGA ZOO BMS (Biz-Matching System) interface. At the top left is the MEGA ZOO logo. In the top right corner, there is a 'KOR' button and a 'SIGN IN' button, which is highlighted with a red box and a mouse cursor. Below the logo is a navigation bar with tabs: OVERVIEW, MY PAGE, MEETING APPLY (highlighted in red), STATUS, and SCHEDULES. A search icon is located to the right of the navigation bar. The main content area features a filter section with two primary tabs: 'Sellers' (highlighted in orange) and 'Buyers' (grey). Below these are two input fields: 'Nation' and 'Business Type'. A row of category filters includes 'Total', 'Pet Food', 'Pet Products', 'Medical&Health Care', 'Pet Tech', 'Pet Service', 'Others', and 'Government/Association/In' with a right-pointing arrow. The exhibitor list below shows four items, each with a 'Season 1 Exhibitor' tag:

- Cotton Dog**: #Pet Products #Outdoor Products/Toys
- JEJUKANG**: #Pet Food #Treats
- KYDO.B**: #Pet Products #Outdoor Products/Toys
- Nature's Dog**: #Pet Products #Outdoor Products/Toys

01 BMS (Biz-Matching System)

02 SIGN IN

**Pre-Register to participate in the Biz-Matching Program*



MEGA ZOO

SIGN IN

Name

Email

SIGN IN

Business Matching Service is available only for Pre-Registrants.

[GO TO PRE-REGISTER](#)

※ Please enter the name and email address **you provided during Pre-Registration.**

※ If you do not have an account yet, go to [Pre-Register](#)

01 BMS (Biz-Matching System)

03 Fill in 'My Page'

OVERVIEW **MY PAGE** MEETING APPLY STATUS SCHEDULES

Register meeting required information

Choose your role in the '1:1 Biz-Matching Program' *

Sales of own products and services (as a seller) Purchase and sourcing consultation for other companies' products (as a buyer)

Buyer and seller

Who is your primary target for meetings? *

Manufacturer Distributor

Wholesaler/Retailer Other

Company*

Homepage

Country

Meeting Language

Meeting Purpose

What is your primary purpose for participating? *

Purchase and sourcing consultation for other companies' products Seeking technology partnerships and collaborations

Sales of own products and services Other

Purchase Intent

Please select your purchase budget. *

Below 10,000 USD 10,000 USD ~ 50,000 USD

50,000 USD ~ 100,000 USD 100,000 USD ~ 500,000 USD

500,000 USD ~ 1,000,000 USD Above 1,000,000 USD

No Purchase Intent

Please select the item you are interested in purchasing. *

Pet Food Treats

Beds & Home Grooming

Toys Hygiene & Cleaning

Clothes & Accessories Health & Wellness

Pet Services (apps, travel, insurance, etc.) Outdoor & Travel Gear

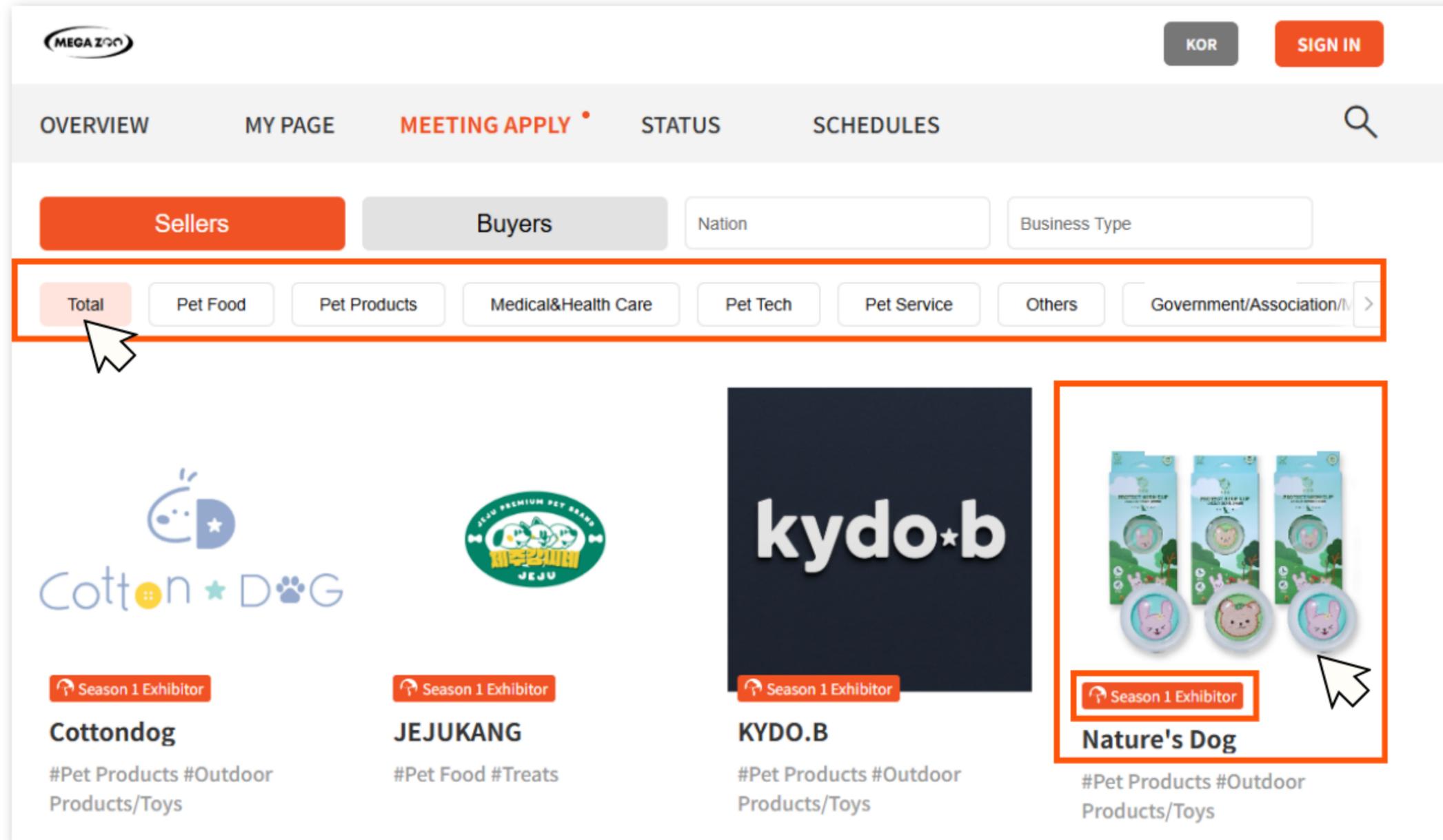
Modify

※ You may apply for meetings once you have registered required informations

※ This information will be shown to exhibitors/sellers when they search or request meetings.
The more specific and clear target you provide, higher the chance of meaningful meetings.

02 BROWSE & CLICK

01 Click on Seller Image for More Information

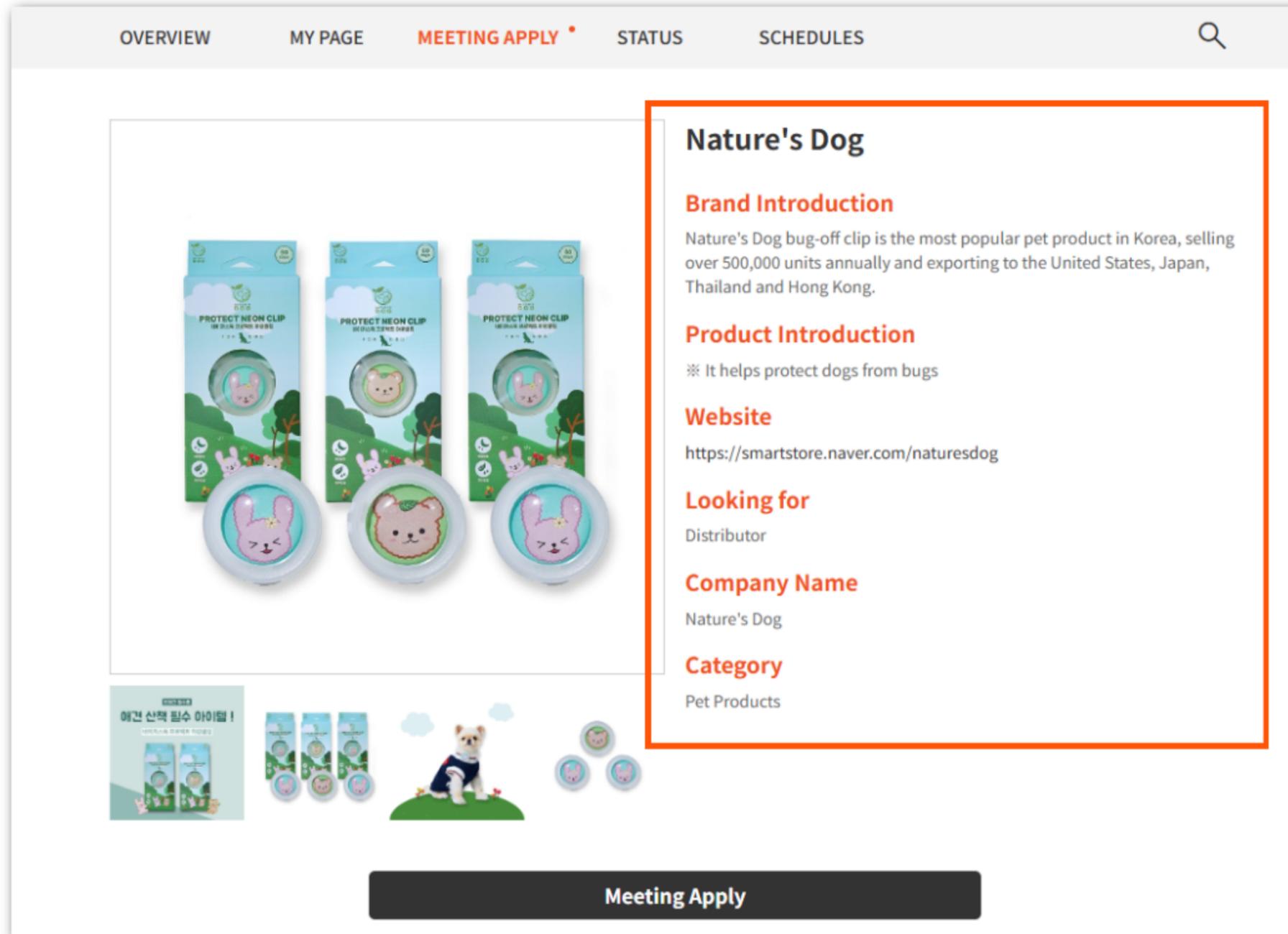


※ You can filter and search for sellers you want to meet

※  badge indicates exhibitors participating in Megazoo 2026 Season 1

02 BROWSE & CLICK

02 Review Seller Information



The screenshot shows a product page for 'Nature's Dog' bug-off clips. The page has a navigation bar with 'OVERVIEW', 'MY PAGE', 'MEETING APPLY' (highlighted), 'STATUS', and 'SCHEDULES'. A search icon is in the top right. The main content area is divided into two sections. The left section displays three packages of 'PROTECT NEON CLIP' and three individual clips with different animal designs (pink rabbit, brown bear, pink rabbit). The right section, outlined in orange, contains the following information:

- Nature's Dog**
- Brand Introduction**
Nature's Dog bug-off clip is the most popular pet product in Korea, selling over 500,000 units annually and exporting to the United States, Japan, Thailand and Hong Kong.
- Product Introduction**
※ It helps protect dogs from bugs
- Website**
<https://smartstore.naver.com/naturesdog>
- Looking for**
Distributor
- Company Name**
Nature's Dog
- Category**
Pet Products

At the bottom of the page, there is a 'Meeting Apply' button and a small promotional banner with a dog illustration.

03 APPLY FOR MEETING

01 Apply For Meeting

OVERVIEW MY PAGE **MEETING APPLY** STATUS SCHEDULES

Nature's Dog

Brand Introduction
Nature's Dog bug-off clip is the most popular pet product in Korea, selling over 500,000 units annually and exporting to the United States, Japan, Thailand and Hong Kong.

Product Introduction
※ It helps protect dogs from bugs

Website
<https://smartstore.naver.com/naturesdog>

Looking for
Distributor

Company Name
Nature's Dog

Category
Pet Products

Meeting Apply

03 APPLY FOR MEETING

02 Select Meeting Schedule

The screenshot shows a web interface for applying for a meeting. At the top, there is a navigation bar with tabs: OVERVIEW, MY PAGE, MEETING APPLY (highlighted in red), STATUS, and SCHEDULES. A search icon is located in the top right corner. Below the navigation bar, there is a section titled 'DATE' with a calendar icon. To the right of this title are two legend items: 'Available' with a red square and 'Unavailable' with a grey square. Underneath, three date buttons are shown: 'May 29(Fri)', 'May 30(Sat)', and 'May 31(Sun)'. The 'May 29(Fri)' button is highlighted with a red border and has a mouse cursor pointing at it. Below the date section is a 'Time' section with a clock icon. Underneath, there are two sub-sections: 'AM' and 'PM'. Under 'AM', there are two time slots: '10:30' and '11:10'. The '10:30' slot is highlighted with a red border and has a mouse cursor pointing at it. Under 'PM', there are two rows of time slots. The first row contains '13:10', '13:50', '14:30', and '15:10'. The second row contains '15:50' and '16:30'. All time slots are highlighted with a light orange background.

DATE	Time
May 29(Fri)	10:30
May 30(Sat)	11:10
May 31(Sun)	13:10, 13:50, 14:30, 15:10
	15:50, 16:30

※ Check for availability

03 APPLY FOR MEETING

03 State Meeting Purpose

Meeting Purpose and Request Materials

==== Meeting Purpose ====

Please provide the purpose of the meeting and requested materials. (For example: requesting a meeting to discuss the cost of installation facilities, catalogs, quotations, test reports, drawings, etc.)

Meeting Apply

※ The more **specific** your purpose, the **more quality and meaningful matches** can be achieved

04 My Status

01 My Request - Waiting

OVERVIEW MY PAGE MEETING APPLY STATUS SCHEDULES

My Request Received Request

All

Company	MESSE ESANG	Waiting
Brand	MEGAZOO	Reschedule
Time	May 29(Fri) / 11:10	
Purpose	Purchasing Consultation	
Detailed Purpose	To explore potential business partnerships with Korean pet industry suppliers and brands, and identify new sourcing and distribution opportunities.	

※ In **'My Request'** - you can find meeting requests you've applied, waiting for acceptance

※ If you want to change the meeting while it is waiting, please click the Reschedule button.

04 My Status

02 My Request - Confirmed

The screenshot displays a user interface for managing meeting requests. At the top, there is a navigation bar with tabs: OVERVIEW, MY PAGE, MEETING APPLY, STATUS (highlighted in red), and SCHEDULES. Below the navigation bar, there are two tabs: 'My Request' (highlighted in orange) and 'Received Request'. A dropdown menu is set to 'All'. The main content area shows a single confirmed meeting request with the following details:

Company	MESSE ESANG	Confirmed
Brand	MEGAZOO	Reschedule
Time	May 29(Fri) / 11:10	
Purpose	Purchasing Consultation	
Detailed Purpose	To explore potential business partnerships with Korean pet industry suppliers and brands, and identify new sourcing and distribution opportunities.	

※ In 'My Request', you can find all your meeting requests that have been accepted

※ If you want to change confirmed meeting schedule, please contact **MEGAZOO OFFICE (megazoo.es@esgroup.net)**

04 My Status

03 My Request - Rejected

OVERVIEW MY PAGE MEETING APPLY **STATUS** SCHEDULES

My Request Received Request

All

Company MESSE ESSANG

Brand MEGAZOO

Time May 29(Fri) / 11:10

Rejected Reschedule

※ In 'My Request', you can find all your meeting requests that have been rejected

※ If you wish reschedule meeting schedule, please contact **MEGAZOO OFFICE (megazoo.es@esgroup.net)**

04 My Status

04 Received Request

OVERVIEW MY PAGE MEETING APPLY STATUS SCHEDULES

My Request Received Request

All

Only one meeting per time slot can be accepted; the remaining applications will be automatically canceled. If you wish to have a meeting, please re-submit the request.

COMPANY MESSE ESSANG

DATE 5. 29 (Fri) / 11:10

PURPOSE Purchasing Consultation

DETAIL PURPOSE To explore potential business partnerships with Korean pet industry suppliers and brands, and identify new sourcing and distribution opportunities.

ACCEPT REJECT

※ In '**Received Request**', you can check all meeting requests waiting to be accepted or rejected

04 My Status

05 Received Request - Confirmed

The screenshot displays a web application interface with a navigation bar at the top containing 'OVERVIEW', 'MY PAGE', 'MEETING APPLY', 'STATUS' (highlighted in red), and 'SCHEDULES'. A search icon is located in the top right corner. Below the navigation bar, there are two tabs: 'My Request' and 'Received Request' (highlighted in orange). A dropdown menu is set to 'All'. The main content area shows a card for a confirmed meeting with the following details:

COMPANY	MESSE ESSANG	CONFIRMED
DATE	5. 29 (Fri) / 11:10	Reschedule
PURPOSE	Purchasing Consultation	
DETAIL PURPOSE	To explore potential business partnerships with Korean pet industry suppliers and brands, and identify new sourcing and distribution opportunities.	

※ In 'Received Request - Confirmed', you can check all meeting requests you've accepted

※ If you want to change confirmed meeting schedule, please contact **MEGAZOO OFFICE (megazoo.es@esgroup.net)**

05 MEETING SCHEDULES

01 Confimred Meetings

OVERVIEW

MY PAGE

MEETING APPLY

STATUS

SCHEDULES *

May 29(Fri)

● May 29(Fri)

MESSE ESANG

Detail >

🕒 TIME : 11:10

📍 AREA : KINTEX Exhibition Hall 2, Business Lounge

※ In 'Schedule', you can check all Confirmed meetings

※ You can view detailed information about the Exhibitor/Seller by clicking the Detail button.

06 BIZ-MATCHING SCHEDULE

01 Biz-Matching Process Overview



※ Please note that the above schedule may be subject to change depending on internal circumstances

06 BIZ-MATCHING SCHEDULE

02 Event Details & Meeting Schedule



※ Place: KINTEX Exhibition Hall 2, Business Lounge

※ Date: May 29(Fri) ~ 31(Sun), 2026

※ Biz-Matching Time Table

TIME	10:30-11:00	11:10-11:40	13:10-13:40	13:50-14:20	14:30-15:00	15:10-15:40	15:50-16:20	16:30-17:00
29th (Fri)	1st	2nd	3rd	4th	5th	6th	7th	8th
30th (Sat)	1st	2nd	3rd	4th	5th	6th	7th	8th
31st (Sun)	1st	2nd	3rd	4th	5th	6th	7th	8th

※ On-site Information

- Please arrive at the Biz-Matching Zone at least 10 minutes before your meeting starts.
- At the Biz-Matching Zone reception desk, please provide your company name, and you will be guided to your assigned meeting table.



2026. 5. 29(Fri) ~ 31(Sun)

Thank you.

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